



Data and Privacy File Guides

**Apple Online and Retail Stores:
Online Purchase History**

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File name Online Purchase History.csv

File description This file contains information related to the user's Apple Online Store purchase history.

Why Apple keeps this information Apple retains this information in order to ensure that the order is shipped to the correct recipient, to enable the user to see their purchase history, and for financial reporting and record keeping purposes.

Field Name	Details
Invoice Number	Unique identifier for the invoice
Invoice Date	Date on which the invoice was created
Customer Order Number	Unique identifier for the user's order
Trade-in Device ID	Serial number or IMEI of the device purchased through the Apple Trade-in program
Order Date	Date on which the order was created
Ship To Name	The name of the shipping recipient for the order
Ship To Street 1	The address to which the order was shipped
Ship To Street 2	Second line of the address to which the order was shipped
Ship To City	City to which the order was shipped
Ship To State	State to which the order was shipped
Ship To Postcode	Postal code to which the order was shipped
Ship To Country	Country to which the order was shipped
Bill To Name	The name of the order's billing contact
Bill To Street 1	The address for the order's billing contact
Bill To Street 2	Second line of the address for the order's billing contact
Bill To City	City for the order's billing contact
Bill To State	State for the order's billing contact
Bill To Postcode	Postal code for the order's billing contact
Bill To Country	Country for the order's billing contact

Field Name	Details
Line Item	Itemized list of ordered products (10 means the first item, 20 means the second item, etc).
Description	Description of the ordered product
Quantity	Quantity of products purchased
Currency	Currency used to purchase the product
Price	Price of the purchased product, excluding tax
Price Including Tax	Price of the purchased product, including tax
Tax Rate	Percent tax rate applied to the total price of the order
Payment Method	Payment method used to complete the purchase
DHL Subscription ID	A unique identifier assigned by DHL for customers who receive packages at the DHL pack-stations.